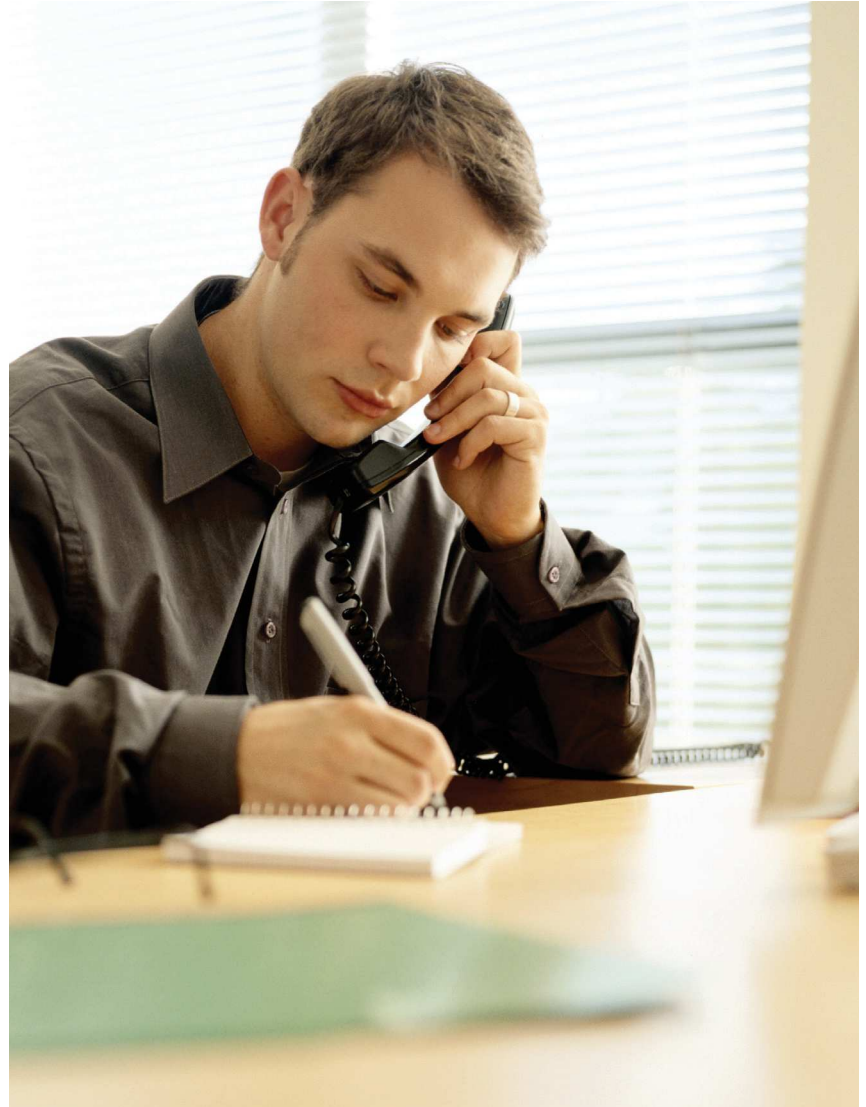


## The Avaya one-X<sup>®</sup> Deskphone Value Edition IP Telephones

### 1600 Series

**Avaya one-X Deskphone Value Edition** is a new, value-priced family of deskphones designed to meet basic communication needs in a low-cost package with the quality and reliability you expect from Avaya. The one-X Deskphone Value Edition family is designed for the same user profiles as the top-of-the-line one-X Deskphone Edition - 9600 Series, thus offering a feature-set and price-point alternative. By providing a range of endpoints covering the differing needs of users at all price points, Avaya makes it possible for companies to equip their workforce with deskphones that look great, sound better, enhance productivity, and turn communications into a competitive advantage. With similar industrial design and administration, the 1600s and 9600s may be deployed in mixed environments or on their own.

- IP telephones for the value-oriented customer.
- Straightforward, familiar access to the most common telephony features.
- Cost effective, competitive price point.
- The quality and reliability you expect from Avaya.



For businesses seeking an easy, cost-effective transition to IP telephones, Avaya presents the one-X Deskphone Value Edition. With **features and capabilities** generally not found in competitively-priced models, these phones offer an attractive upgrade from older systems or an addition to your existing Avaya phone solution portfolio.

Avaya one-X Deskphone Value Edition combines traditional telephone features such as dual LED indicators and fixed feature buttons (e.g., conference, transfer, hold) with contemporary innovations such as softkeys, navigation wheel and a context-sensitive user interface (in select models). Also standard on the



1603 IP Telephone  
1603SW IP Telephone

1616 IP Telephone

1600 series: 2-way speakerphones, backlit displays and multi-line capabilities. These stylish phones are **a smart addition to any retail store, branch or corporate office.**

## A Familiar, Functional Interface

The Avaya one-X Deskphone 1600 Series combines the best of past and present. Fixed keys – familiar to any phone user – provide easy access to the most common features. Meanwhile, flexible softkeys provide contextual guidance and prompts for ease of use and efficiency.

## Clear Sound, Clean Looks

The 1600 Series offers clear, clean audio that will more than satisfy the most discerning users. All models come with an integrated 2-way speakerphone. The phone's streamlined industrial design reflects its function as a true business-class communications device.

## Built-in Investment Protection

The Avaya one-X Deskphone Value Edition has been engineered to adapt to your company's growing needs. The external Gigabit Ethernet adaptor allows you to attach a PC that can function with a high-speed connection to applications on your

network, while the 32-button expansion module for the 1616 can be custom-programmed to fulfill a wide range of specific user needs.

## Top Value for Your Communications Dollar

You expect top quality and reliability from Avaya and the 1600 Series delivers by giving you a solidly built phone that can outlast competitors' low-cost phones – stretching your investment and lowering total cost of ownership. It's a cost-effective solution that delivers significant competitive advantages at its price point.

**For Walkup users and Everyday users: the 1603, 1603SW and 1603SW-I.** The Avaya 1603 IP Telephone is designed for the Walkup user and the Everyday user. It's ideal for locations such as common areas in offices, stockrooms, lobbies, or drop-in desks. Visitors – including customers – are examples of Walkup users who need a phone with a simple, familiar interface. It's also perfect for the Everyday phone users for whom a phone is not the one critical piece of their communication needs. For Avaya IP Softphone users on Communication Manager and Phone Manager application users on IP Office, this is the perfect desktop companion.

#### **1603, 1603SW, 1603SW-I highlights:**

- Supports 3 administrable feature buttons.
- Each button includes dual LED's (red, green) providing explicit status for the user.
- Includes fixed feature keys for common telephone tasks including conference, transfer, drop, hold, mute.
- 2-way speakerphone\*\*.
- 2 lines by 16 character display, backlit for easier viewing in all lighting conditions.
- Secondary Ethernet 10/100 port for a collocated laptop or PC available on the 1603SW
- Increased language support and internationalization available on the 1603SW-I\*

#### **For Everyday users: the 1608 and 1608-I.**

Everyday users typically rely on several forms of communication including voice and email – and while they require a quality telephone, their telephone use is relatively light or straight-forward in nature. Cubicle workers and

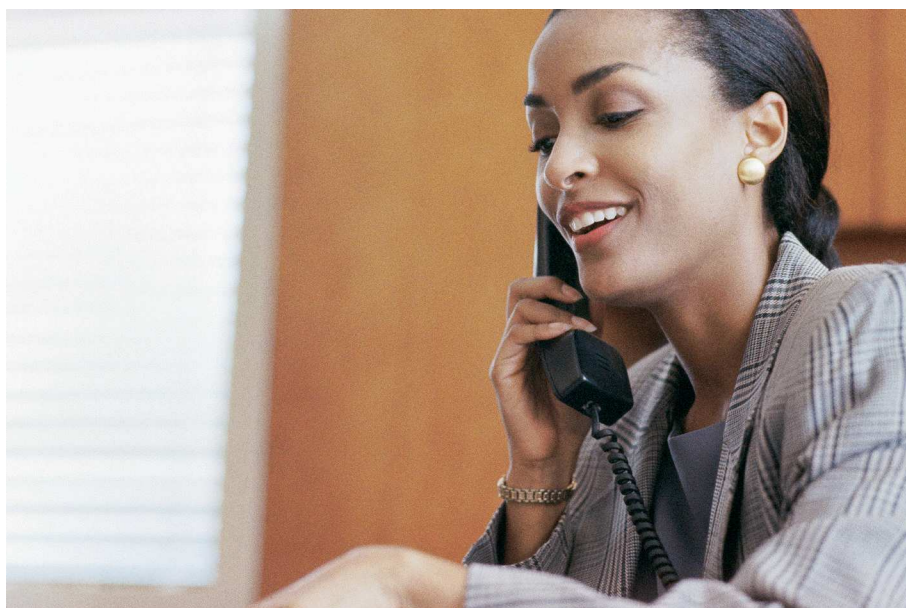
sales staff within a retail store are examples of Everyday users for whom the 1608 delivers a productivity-enhancing telephone.

#### **1608, 1608-I highlights:**

- Supports 8 administrable feature buttons.
- Each button includes dual LED's (red, green) providing explicit status for the user.
- Includes several fixed feature keys for common telephone tasks including conference, transfer, drop, hold, mute.
- Includes high quality, 2-way speakerphone\*\*.
- Supports a broad portfolio of Avaya wired and wireless headsets through its integrated headset jack.
- 100 number capacity contacts and call log applications that can enhance productivity and personalization.

- Context sensitive user interface along with 3 softkeys and a 4-way navigation cluster – ideal for scrolling through the local contacts list or call logs.
- The 3 line by 24 character display is backlit for easier viewing in all lighting conditions.
- Increased language support and internationalization available on the 1608-I\*

**For Navigators: the 1616 and 1616-I.** The Avaya 1616 IP Telephone is designed for the Navigator type user. Receptionists, assistants, and managers are examples of Navigator users – people who answer incoming calls, transfer customers to different departments or extensions, and monitor several line appearances throughout atypical day. For the Navigator user, the 1616 provides the most 1-touch line/feature/speed-dial buttons without the need to scroll through on-screen lists.



## 1616, 1616-I highlights:

- The Avaya 1616 supports 16 administrable feature buttons on the phone itself – and a 32-button expansion model provides access to a total of 48 feature keys or speed dial buttons.
- Each of the buttons features a dual LED (red, green) providing explicit status for the user.
- For a familiar look and feel, the 1616 includes several fixed feature keys for common telephone tasks including conference, transfer, drop, hold and mute.
- In addition, the 1616 includes a high quality 2-way speakerphone\*\*, and supports a broad portfolio of Avaya wired and wireless headsets through its integrated headset jack.
- Context sensitive user interface along with 3 softkeys and a 4-way navigation cluster – ideal for scrolling through the local contacts list or call logs.
- The viewing angle of the display on the 1616 is adjustable and measures 4 lines by 24 characters.
- Additional caller related information is displayed with active appearances for easier call handling.
- The display is backlit for easier viewing in all lighting conditions.
- Increased language support and internationalization available on the 1616-I\*

## Learn More

With more than 100 years as a leader in communications, Avaya can help your company maximize productivity with the Intelligent Communications solutions specific to the needs of your workforce.

To learn more about the Avaya one-X Deskphone Value Edition, contact your Avaya Client Executive, Avaya Authorized BusinessPartner or visit [avaya.com](http://avaya.com) for white papers, case studies and other information showcasing Avaya solutions in action.

\* 1603SW-I, 1608-I and 1616-I are supported on Avaya Communication Manager

\*\* Full Duplex speakerphone supported on Avaya Communication Manager

## About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit [www.avaya.com](http://www.avaya.com).

The Avaya logo consists of the word "AVAYA" in a bold, red, sans-serif font. The letters are closely spaced, and the 'A's and 'Y's have a distinctive shape.

INTELLIGENT COMMUNICATIONS

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The Avaya.com logo is a red rectangular button with the text "avaya.com" in white, lowercase, sans-serif font.